



Hillary Capps

Singer-Songwriter Hillary Capps combines thoughtful lyricism with clean, soaring vocals and catchy melodies - captivating audiences with her alluring alternative pop songs.

PRESS

"Hauntingly melodic" - **Impose Magazine**

"A voice delicate enough to calm a hurricane"
- **Baeble Music**

"Capps effectively blends indie-pop sensibilities and textures - ambient synthesizers and drum machines abound - with hints of R&B and jazz that shine through celestial sounding vocal melodies"
- **The Deli**

Featured on Hype Machine, American Songwriter, M Music & Musicians, ARTISTDirect, Official Spotify Playlists e.g. Chill Vibes and Fresh Finds + hundreds of college radio stations across the US

UP NEXT



March 6, 2020
Waxing Moon

3 singles for the 3 waxing moon phases (crescent, first quarter, gibbous):

The Way Back Home
Color Me In
Disbelief

PERFORMANCE HIGHLIGHTS

The Knitting Factory
Rough Trade NY
Webster Hall
Rockwood Music Hall
The Manderley Bar (Sleep No More)
National Sawdust
Mercury Lounge
The Hotel Cafe
Sofar Sounds
Northside Festival
SXSW

DEMO

56% female / 41% male
18-44 yrs (28-34 majority)
Top Countries: USA, Brazil,
UK, Canada



74,500 listeners



95,100 views

LABEL

Villainy Records
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Hillary Capps

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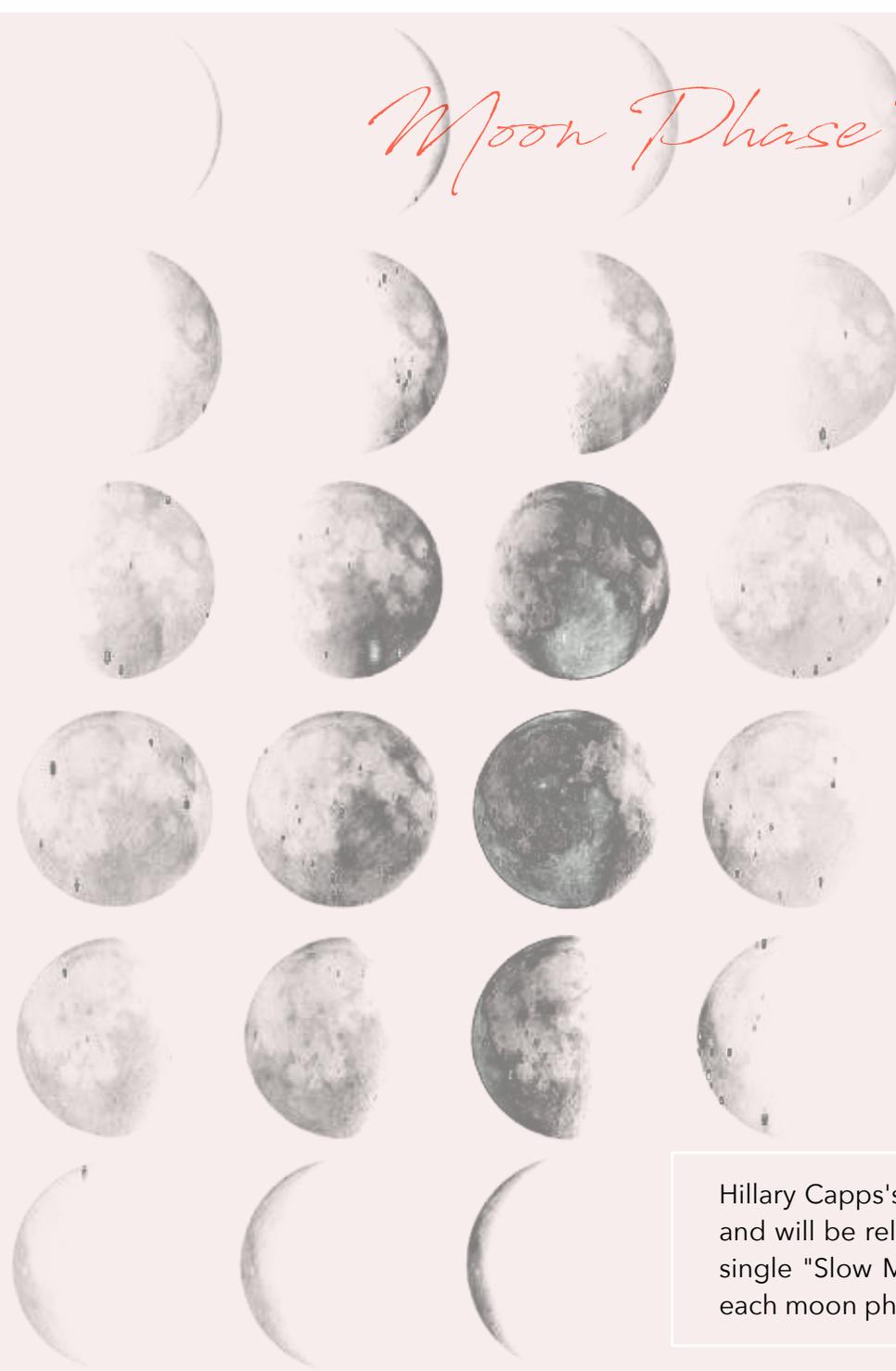
Impose Magazine dubbed Capps' songs "hauntingly melodic" while Baeble Music described her vocals as "delicate enough to calm a hurricane". Capps' latest single "Magic" was placed on numerous official Spotify Playlists including "Chill Vibes" and "Fresh Finds: Hiptronix". The singer/songwriter has also garnered attention from The Deli, Hype Machine and American Songwriter as well as hundreds of college radio stations across the US.

Hillary Capps has performed locally and nationally at venues such as The Knitting Factory, Webster Hall, Rough Trade, Rockwood Music Hall, Mercury Lounge, National Sawdust and The Hotel Cafe. She has showcased at festivals including SXSW, CMJ and NORTHSIDE as well as directly supporting internationally touring acts including Lola Marsh, Judith Hill and The Coronas.

This year Hillary Capps follows up her latest singles with a new full-length album, produced by John Patrick Roberts and out on Villainy Records in 2020. The album, a collection of songs about finding balance and searching for a sense of home, will incorporate a unique release concept: the artist will release each song off her forthcoming full-length in real time with the moon.

Artist Bio





Moon Phase Release Plan

look to the sky

Alternative pop singer songwriter Hillary Capps will release each song off her forthcoming full-length in real time with the moon.

Why the moon? Capps found that there was a through-line on the album about finding balance and searching for a sense of home. The moon represents this balanced connectivity, ever cycling and evolving.

Every stage of the lunar cycle brings a new energy to our lives that can be used to our benefit. Capps, having learned to connect with herself in this new light over the course of 2019, decided to pair each of the eleven songs on the album with the individual phases of the moon and what they represent.

Hillary Capps's single "You Could Be The Moon" kickstarts the album concept and will be released on the January 24th 2020 New Moon, alongside another single "Slow Motion". The remaining songs will be rolled out in tandem with each moon phase over four cycles (January through May).

Moon Phase Release Plan



The **New Moon**

represents New Beginnings; recharging, a clean slate, being alone.

Release I: January 24th, two songs

The **Waxing Moon**

consisting of Waxing Crescent, First Quarter Moon and Waxing Gibbous represents Setting Intentions, Taking Action and Refining.

Release II: March 6th, three songs

The **Full Moon**

represents Harvest; reaping benefits, a balance between two extremes (the sun and the moon on opposite sides of the earth), emotions run high.

Release III: April 7th, 1 song

The **Waning Moon**

consisting of Waning Gibbous, Last Quarter and Waning Crescent represents Release, Gratitude and Surrender.

Release IV: May 9th, 3 songs

Culminating in the the full album release, on the May 22nd 2020 New Moon